

# Elizabeth Stampede Rodeo Sponsor Checklist



## Do this first

- #1** - Fill out and sign the Elizabeth Stampede **Sponsorship form**. Mail or Email it to us.
  - Instructions on form.
  - Invoices sent in January.
  
- After we have your signed form we need your **advertisement/art work** for the magazine. (**Deadline March 30<sup>th</sup>**)
  - See [Spec Sheet](#) for size requirements
  - Make sure we have a digital copy of your logo.
  
- If rodeo **tickets** are part of your package, you'll need to reserve them by **April 15<sup>th</sup>**.
  - See [Opportunity Guide](#) for number of Tickets in your package.
  
- Arena signs** are ordered by the rodeo. We invoice you the first time and maintain them after that.
  - See [Opportunity Guide](#) for number of signs in your package.
  - **\$40 per arena sign**
  - **Deadline May 10<sup>th</sup>**
  
- Do you get a **commercial announcement** as part of your package?
  - Between 3-5 seconds long
  - **Deadline May 15<sup>th</sup>**

## Do this second

- Do you get to fly a **flag** in Grand Entry as part of your package?
  - Most printers also make flags
  - Flags are sponsors responsibility
  - **Deadline May 20th**
  
- Do you get to give the rodeo **promotional items** to throw to the crowd during the performance as part of your package?
  - Give to your rep or Royalty Committee before the rodeo.
  - **Deadline May 25th**
  
- Pick up your **parking passes** before you go to the rodeo if they are included in your package.
  - Contact your rep or Committee Chair
  - **Deadline May 30th**

## At the rodeo!

- Go to the **Will-Call** window of the ticket booth.
  - State that you are from "Company name" and you need to pick up your packet.
  - Packet's include wristbands, Tickets, VIP passes & window decals.
  
- Have a good time!