

2017 Official Elizabeth Stampede Rodeo Sponsorship Opportunity Guide

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Concert - Thursday, June 1, 2017 8:00pm
PRCA Xtreme Bulls Performance
Friday, June 2, 2017, 7pm

www.elizabethstampede.com



Three PRCA Rodeo Performances
Saturday, June 3, 2017, 2pm and 7pm
Sunday, June 4, 2017, 2pm

facebook.com/elizabethstampede

PREMIER RODEO SPONSOR: (1) \$25,000

- **You ARE the STOCKMAN!**: All printed advertising will include your company name and logo as The Elizabeth Stampede Rodeo *presented by sponsor*. Company representative invited to participate in Grand Entry.
- **Advertising: Two (2) Full Page, Full Color** in the *Official Magazine of the Elizabeth Stampede* distributed to **21,000 households in Elbert, Douglas and Arapahoe County**. Business announced as Rodeo presenting sponsor in **ALL radio announcements** on 92.5 The Wolf radio station. **Logo** also displayed on cover of rodeo magazine, performance day sheets and promotional poster.
- **30 second video**: Commercial played on digital scoreboard before and after rodeo performances. Video provided by Sponsor.
- **Promotional Tickets: Ten (10x4) Tickets & VIP Hospitality Passes** per performance. Give 'em away or use them yourself (tickets and passes can be used by Sponsor and/or for promotional giveaways). Additional tickets and VIP passes can be purchase at a discount rate.
- **Sponsor Flag**: Your **Flag** presented by parade rider in community parade held Saturday morning and in the Grand Entry of the PRCA Xtreme Bulls performance and all three PRCA Rodeo performances. Flag provided by sponsor.
- **Banners & Signs: Presenting rodeo sponsor sign posted at front of arena provided by the Elizabeth Stampede. Six (6) banners** posted on rodeo arena fences and other prominent places around rodeo grounds (size permitting) during the PRCA Xtreme Bulls and all three rodeo performances. Banners provided by sponsor.
- **Commercial Announcements**: your business announced during grand entry, performance sponsor announcements and sponsor appreciation announcements.
- **Scoreboard**: your **Logo** displayed on digital scoreboard during sponsor appreciation announcements, and other applicable announcements.
- **Promotional product**: option to provide 'give-a-ways' to be thrown into the crowd during breaks in performances. Promotional product provided by sponsor.
- **Parking passes: Seven (7x4)** parking passes valid in spectator lot for all four (4) performances.
- **Behind the Chutes Tour**: you and your guests get up close to the livestock, meet rodeo athletes and visit with event personnel to learn more about rodeo and the history of our award winning rodeo.
- **Website Exposure**: your **logo** featured on Elizabethstampede.com home page and sponsor page, both providing a **Direct Link to Your Web Site**. The web site gives you year-long exposure.
- **Vendor Booth Space**: 20' x 10' vendor space on the Vendor Midway to meet your customers and sell your products and services.

BANNERS, FLAGS, SIGNS AND AD DESIGN

Existing or new banners, flags, stickers and signs are provided by the sponsor. Although it is rare, with Rodeo there is always the possibility that banners, signs and flags may be damaged. Elizabeth Stampede will not be held responsible for such damage. There is information on new banner, flags and chute gate sign specifications, costs and suppliers in this publication.

Camera Ready Ad Art provided by sponsor: **DUE DATE: March 31, 2017**

DEADLINE: Full payment or Approved payment plan by APRIL 15, 2017 to be in the magazine.

Ad Design and Production can also be provided by Stampede designer for additional cost.

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GOLD BUCKLE SPONSOR: (2) \$10,000

- **Friday night PRCA Xtreme Bulls Performance OR Saturday night PRCA Rodeo Performance Presenting Sponsor:** all printed advertising will include your company name and logo as performance presenting sponsor. During your sponsored performance a banner will be displayed on face of Gold Buckle seating section, company representative invited to participate in Grand Entry.
- **Advertising: Two (2) Full Page, Full Color** in the **Official Magazine of the Elizabeth Stampede** distributed to **21,000 households in Elbert, Douglas and Arapahoe County**. Business announced as performance presenting sponsor in **16 radio announcements** on 92.5 The Wolf radio station. **Logo** also displayed on cover of rodeo magazine, performance day sheets and promotional poster.
- **Crows Nest Seating: Ten (10) VIP tickets and hospitality passes** to the performance you are sponsoring. Crows nest seating is located in the small crow's nest featuring the best view of the rodeo. Refreshments included with box seating. Additional tickets can be purchase at a discount rate but would not be located in the crows nest seating area.
- **Sponsor Flag:** Your **Flag** presented by parade rider in community parade held Saturday morning and in the Grand Entry of the PRCA Xtreme Bulls performance and all three PRCA Rodeo performances. Flag provided by sponsor.
- **Banners: Four (4) banners** posted on rodeo arena fences and other prominent places around rodeo grounds (size permitting) during the PRCA Xtreme Bulls and all three rodeo performances. Banners provided by sponsor.
- **Commercial Announcements:** your business announced during grand entry, performance sponsor announcements and sponsor appreciation announcements
- **Scoreboard:** your **Logo** displayed on digital scoreboard during sponsor appreciation announcements, and other applicable announcements.
- **Promotional product:** option to provide 'give-a-ways' to be thrown into the crowd during breaks in performances, promotional product provided by sponsor.
- **Parking passes: Five (5)** parking passes valid in spectator lot for the performance you are sponsoring.
- **Behind the Chutes Tour:** you and your guests get up close to the livestock, meet rodeo athletes and visit with event personnel to learn more about rodeo and the history of our award winning rodeo.
- **Website Exposure:** your **logo** featured on Elizabethstampede.com home page and sponsor page, both providing a **Direct Link to Your Web Site**. The web site gives you year-long exposure.
- **Vendor Booth Space:** 20' x 10' vendor space on the Vendor Midway to meet your customers and sell your products and services.

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SILVER BUCKLE SPONSOR: (1) \$7,500

- **Inside Chute Gate Sponsor:** Your logo or name displayed on the inside of **ALL Six (6) chute gates** during PRCA Xtreme Bulls performance and all three PRCA Rodeo performances. Stickers provided by sponsor. Company representative invited to participate in Grand Entry.
- **Advertising: One (1) Full Page, Full Color** in the **Official Magazine of the Elizabeth Stampede** distributed to **21,000 households in Elbert, Douglas and Arapahoe County. Two (2) 4' x 8' signs** displayed on both sides of digital scoreboard providing continuous exposure to spectators throughout all performances. **Logo** also displayed on cover of rodeo magazine, performance day sheets and promotional poster.
- **Tickets: TEN (10) Tickets and VIP Hospitality Passes** to the PRCA Xtreme Bulls performance and PRCA Rodeo performance(s) of your choice (Limit of two (2) tickets and VIP passes to Friday PRCA Xtreme Bulls performance). Additional tickets and VIP passes can be purchased by sponsor at a discount rate.
- **Sponsor Flag:** Your **Flag** presented by parade rider in community parade held Saturday morning and in the Grand Entry of the PRCA Xtreme Bulls performance and all three PRCA Rodeo performances. Flag provided by sponsor.
- **Banners: Four (4) banners** posted on rodeo arena fences, top of grandstands and other prominent places around rodeo grounds (size permitting) during the PRCA Xtreme Bulls performance and all three PRCA rodeo performances. Banners provided by sponsor.
- **Commercial Announcements:** your business announced during grand entry and sponsor appreciation announcements.
- **Scoreboard:** your **Logo** displayed on digital scoreboard during sponsor appreciation announcements.
- **Promotional product:** option to provide 'give-a-ways' to be thrown into the crowd during breaks in performances, promotional product provided by sponsor.
- **Parking passes: Five (5)** parking passes valid in spectator lot.
- **Behind the Chutes Tour:** you and your guests get up close to the livestock, meet rodeo athletes and visit with event personnel to learn more about rodeo and the history of our award winning rodeo.
- **Website Exposure:** your **logo** featured on Elizabethstampede.com home page and sponsor page, both providing a **Direct Link to Your Web Site**. The web site gives you year-long exposure.
- **Vendor Booth Space:** 20' x 10' vendor space on the Vendor Midway to meet your customers and sell your products and services.

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BRONZE BUCKLE SPONSOR: (2) \$5,000

- **Saturday OR Sunday Afternoon PRCA Rodeo Performance Presenting Sponsor:** all printed advertising will include your company name and logo as performance presenting sponsor. During your sponsored performance a banner will be displayed on face of Bronze Buckle seating section. Company representative invited to participate in Grand Entry.
- **Advertising: One (1) Full Page, Full Color** in the **Official Magazine of the Elizabeth Stampede** distributed to **21,000 households in Elbert, Douglas and Arapahoe County**. **Logo** also displayed on cover of rodeo magazine, performance day sheets and promotional poster.
- **Crows Nest Seating: Ten (10) VIP tickets and Hospitality Passes** to the performance you are sponsoring. Crows Nest Seating is located in the small crow's nest featuring the best view of the rodeo. Refreshments included with box seating. Additional tickets can be purchase at a discount rate but would not be located in the crows nest seating area.
- **Sponsor Flag:** Your **Flag** presented by parade rider in community parade held Saturday morning and in the Grand Entry of the PRCA Xtreme Bulls performance and all three PRCA Rodeo performances. Flag provided by sponsor.
- **Banners: Two (2) banners** posted on rodeo arena fences and other prominent places around rodeo grounds (size permitting) during the PRCA Xtreme Bulls and all three rodeo performances. Banners provided by sponsor.
- **Commercial Announcements:** your business announced during grand entry, performance sponsor announcements and sponsor appreciation announcements
- **Scoreboard:** your **Logo** displayed on digital scoreboard during sponsor appreciation announcements and other applicable announcements.
- **Promotional product:** option to provide 'give-a-ways' to be thrown into the crowd during breaks in performances, promotional product provided by sponsor.
- **Parking passes: Five (5)** parking passes valid in spectator lot for the performance you are sponsoring.
- **Behind the Chutes Tour:** you and your guests get up close to the livestock, meet rodeo athletes and visit with event personnel to learn more about rodeo and the history of our award winning rodeo.
- **Website Exposure:** your **logo** featured on Elizabethstampede.com home page and sponsor page, both providing a **Direct Link to Your Web Site**. The web site gives you year-long exposure.
- **Vendor Booth Space:** 20' x 10' vendor space on the Vendor Midway to meet your customers and sell your products and services.

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CHUTE BOSS SPONSOR: (6) \$3,000

- **Chute Gate Sponsor:** your business name and logo displayed on outside of **one (1) of six (6)** chute gates. Chute gate sign provided by sponsor.
- **Advertising: One (1) Full Page, Full Color** in the **Official Magazine of the Elizabeth Stampede** distributed to **21,000 households in Elbert, Douglas and Arapahoe County. Logo** also displayed on cover of rodeo magazine, performance day sheets and promotional poster.
- **Tickets: SIX (6) Tickets and VIP Hospitality Passes** to the PRCA Xtreme Bulls performance and PRCA Rodeo performance(s) of your choice (Limit two (2) tickets and VIP Passes to Friday PRCA Xtreme Bulls performance). While additional VIP Passes are not available, additional tickets may be purchased by the sponsor.
- **Sponsor Flag:** Your **Flag** presented by parade rider in the grand entry of the PRCA Xtreme Bulls performance and all three PRCA Rodeo performances. Flag provided by sponsor.
- **Banners: Two (2) Banners** posted on rodeo arena fences and/or top of grandstands (size permitting) during the PRCA Xtreme Bulls performance and all three PRCA rodeo performances. Banners provided by sponsor.
- **Commercial Announcements:** your business announced during grand entry, as your chute gate is used, and during sponsor appreciation announcements.
- **Scoreboard:** your **Logo** displayed on digital scoreboard during sponsor appreciation announcements and other applicable announcements..
- **Promotional product:** option to provide 'give-a-ways' to be thrown into the crowd during breaks in performances, promotional product provided by sponsor.
- **Parking passes: Three (3) parking passes** valid in spectator lot.
- **Behind the Chutes Tour:** you and your guests get up close to the livestock, meet rodeo athletes and visit with event personnel to learn more about rodeo and the history of our award winning rodeo.
- **Website Exposure:** your **logo** featured on Elizabethstampede.com sponsor page with a **Direct Link to Your Web Site**. The web site gives you year-long exposure.
- **Vendor Booth Space:** 10' x 10' vendor space on the Vendor Midway to meet your customers and sell your products and services.

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TRAIL BOSS (8), OUTLAW (1), RAWHIDE (1) SPONSOR \$2,900

- **Trail Boss - Event Sponsor:** your business named as an event sponsor for **one (1) of eight (8)** events during each rodeo performance.
- **Outlaw - Rough Stock Gate:** your business named as the Rough Stock **CENTER OUT GATE** sponsor in each rodeo performance.
- **Rawhide - Timed Event Gate:** your business named as the **Timed Event gate** sponsor in each rodeo performance.

- **Advertising: Full Page, Full Color** in the **Official Magazine of the Elizabeth Stampede** distributed to **21,000 households in Elbert, Douglas and Arapahoe County. Logo** also displayed on cover of rodeo magazine, performance day sheets and promotional poster.

- **Tickets: SIX (6) Tickets and VIP Hospitality Passes** to the PRCA Xtreme Bulls performance and PRCA Rodeo performance(s) of your choice (Limit two (2) tickets and VIP Passes to Friday PRCA Xtreme Bulls performance). While additional VIP passes are not available, additional tickets may be purchased by the sponsor.

- **Sponsor Flag:** Your **Flag** presented by parade rider in the grand entry of the PRCA Xtreme Bulls performance and all three PRCA Rodeo performances, as well as after your sponsored event, if applicable. Flag provided by sponsor.

- **Banners: Two (2) Banners** posted on rodeo arena fences and/or top of grandstands (size permitting) during the PRCA Xtreme Bulls performance and all three PRCA rodeo performances. Banners provided by sponsor.

- **Commercial Announcements:** your business announced during grand entry, your sponsored event and during sponsor appreciation announcements.

- **Scoreboard:** your **Logo** displayed on digital scoreboard during sponsored event and during sponsor appreciation announcements.

- **Promotional product:** option to provide 'give-a-ways' to be thrown into the crowd during breaks in performances, promotional product provided by sponsor.

- **Parking Passes: Three (3) parking passes** valid in spectator lot.

- **Behind the Chutes Tour:** you and your guests get up close to the livestock, meet rodeo athletes and visit with event personnel to learn more about rodeo and the history of our award winning rodeo.

- **Website Exposure:** your **logo** featured on Elizabethstampede.com sponsor page with a **Direct Link to Your Web Site**. The web site gives you year-long exposure.

- **Vendor Booth Space:** 10' x 10' vendor space on the Vendor Midway to meet your customers and sell your products and services.

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TOP SCOUT SPONSOR: (6) \$1,750

- **Back Side Chute Gate Sponsor:** Your logo or name displayed on the back side of **One (1) of Six (6)** chute gate doors becoming the focus of many national level photos. Sticker provided by sponsor.
- **Advertising:** **One (1) Half-page, Full Color** in the *Official Magazine of the Elizabeth Stampede* distributed to **21,000 households in Elbert, Douglas and Arapahoe County.**
- Tickets:** **Four (4) Tickets and VIP Hospitality Passes** to the PRCA Rodeo performances of your choice (Excludes Friday PRCA Xtreme Bulls performance). While additional VIP Passes are not available, additional tickets may be purchased by the sponsor.
- **Banner: Two (2) Banner** posted on rodeo grandstands during the PRCA Xtreme Bulls performance and all three PRCA rodeo performances. Banners provided by sponsor.
- **Commercial Announcements:** your business announced during sponsor appreciation announcements.
- **Scoreboard:** your **Logo** displayed on digital scoreboard during sponsor appreciation announcements.
- **Promotional product:** option to provide 'give-a-ways' to be thrown into the crowd during breaks in performances, promotional product provided by sponsor.
- **Behind the Chutes Tour:** you and your guests get up close to the livestock, meet rodeo athletes and visit with event personnel to learn more about rodeo and the history of our award winning rodeo.
- **Website Exposure:** your **business name** featured on Elizabethstampede.com sponsor page with a **Direct Link to Your Web Site**. The web site gives you year-long exposure.

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TOP HAND, BRONC BUSTER SPONSOR \$875

- **Advertising:** One (1) Quarter page, Full Color in the *Official Magazine of the Elizabeth Stampede* distributed to 21,000 households in Elbert, Douglas and Arapahoe County.
- **Tickets:** Two (2) Tickets and VIP Hospitality Passes to the PRCA Rodeo performance of your choice (Excludes Friday PRCA Xtreme Bulls performance). While additional VIP Passes are not available, additional tickets may be purchased by the sponsor.
- **Banners:** **Top Hand** - Two (2) Banners posted at rodeo grounds during the PRCA Xtreme Bulls performance and all three PRCA rodeo performances. **Bronc Buster** - Three (3) Banners posted on **ROUGH STOCK PENS** behind the announcer stand on the rodeo grounds. Banners provided by sponsor.
- **Commercial Announcements:** your business announced during sponsor appreciation announcements.
- **Scoreboard:** your **business name** displayed on digital scoreboard during sponsor appreciation announcements.
- **Promotional product:** option to provide 'give-a-ways' to be thrown into the crowd during breaks in performances, promotional product provided by sponsor.
- **Behind the Chutes Tour:** you and your guests get up close to the livestock, meet rodeo athletes and visit with event personnel to learn more about rodeo and the history of our award winning rodeo.
- **Website Exposure:** your **business name** featured on elizabethstampede.com sponsor page with a **Direct Link to Your Web Site**. The web site gives you year-long exposure.

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WRANGLER SPONSOR \$600

- **Advertising: One (1) Eighth Page, Full Color** in the *Official Magazine of the Elizabeth Stampede* distributed to 21,000 households in Elbert, Douglas and Arapahoe County.
- **Tickets: Two (2) Tickets** to the PRCA Rodeo performance of your choice (Excludes Friday PRCA Xtreme Bulls performance). Additional tickets may be purchased by the sponsor.
- **Banners: One (1) Banner** posted on rodeo grandstands during the PRCA Xtreme Bulls performance and all three PRCA rodeo performances. Banners provided by sponsor.
- **Commercial Announcements:** your business announced during sponsor appreciation announcements.
- **Scoreboard:** your **business name** displayed on digital scoreboard during sponsor appreciation announcements.
- **Promotional product:** option to provide 'give-a-ways' to be thrown into the crowd during breaks in performances, promotional product provided by sponsor.
- **Behind the ChutesTour:** you and your guests get up close to the livestock, meet rodeo athletes and visit with event personnel to learn more about rodeo and the history of our award winning rodeo.
- **Website Exposure:** your **business name** featured on elizabethstampede.com sponsor page.

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Local levels so everyone can be a part of the Elizabeth Stampede family

TENDERFOOT \$400

• **Eighth Page (3 5/8" x 2 1/2")**, Full Color, Advertising in the **Official Magazine of the Elizabeth Stampede** distributed to **21,000 households in Elbert, Douglas and Arapahoe County**.

• **Banners: One (1) Banner** posted on rodeo grandstands during the PRCA Xtreme Bulls performance and all three PRCA rodeo performances. Banners provided by sponsor.

SHORT-GO \$150

• **Eighth Page (3 5/8" x 2 1/2")**, standard design, one color (chosen by magazine staff) and black ad on a directory advertising page in the **Official Magazine of the Elizabeth Stampede** distributed to **21,000 households in Elbert, Douglas and Arapahoe County**

Your ad uses a standard layout with your name in large letters at the top of the ad, your brief advertising message in the center of the ad, and your contact information at the bottom of the ad.

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COMMUNITY RODEO

Community Rodeo Sponsor: **\$75.00**

- **Advertising:** business name listed on Community Rodeo page in the **Official Magazine of the Elizabeth Stampede** distributed to **21,000 households in Elbert, Douglas and Arapahoe County**.
- **Banners: One (1) Banner** posted on rodeo arena fence during the Community Rodeo. Banners provided by sponsor.
- Your **Business Name** announced during sponsor appreciation announcements and displayed on printed promotional advertising specific to the community Rodeo.

Event Award Community Rodeo Sponsor: **\$200.00**

- Your **Business Name** announced before and during your sponsoring event
- Opportunity for **you and your business** to present the award to the champion of your sponsoring event in the arena
- **Advertising:** business name listed on Community Rodeo page in the **Official Magazine of the Elizabeth Stampede** distributed to **21,000 households in Elbert, Douglas and Arapahoe County**.
- **Banners: Two (2) Banners** posted on rodeo arena fence during the Community Rodeo. Banners provided by sponsor.
- Your **Business** announced during sponsor appreciation announcements and your **Logo** displayed on printed promotional advertising specific to the community Rodeo and linked Logo on the web page.

-----Elizabeth Stampede Community Rodeo Coupon-----

(valid for Event Award Sponsor only)

Good for \$50 off your Community Rodeo Sponsorship if also sponsoring the
PRCA Rodeo → Premier, Buckle, Chute-Boss, Trail-Boss, Outlaw, Rawhide,
Top-Scout, Top Hand, Bronc buster or Wrangler

Concert - Thursday, June 1, 2017 8:00pm
PRCA Xtreme Bulls Performance
Friday, June 2, 2017, 7pm

www.elizabethstampede.com



Three PRCA Rodeo Performances
Saturday, June 3, 2016, 2pm and 7pm
Sunday, June 4, 2017, 2pm

www.Facebook.com/elizabethstampede

ROYALTY

Carriage Sponsor: \$1,500.00

Royal Court Sponsor: \$500.00

➤ **Advertising: Carriage Sponsor - One (1) Magnetic Sign** displayed on horse trailer used by Elizabeth Stampede Royalty for the period of one (1) year. Sign to be provided by sponsor, not to exceed 18" x 24". (Carriage sponsor only)

➤ **Banners:** posted on rodeo grandstands during the PRCA Xtreme Bulls performance and all three PRCA rodeo performances. **Carriage Sponsor - Two (2), Court Sponsor – One (1).** Banners provided by sponsor.

➤ **Royalty Autograph Card:** Your **business name** on the Autograph card given out by the queen and attendant year round.

➤ **Magazine:** your **business name** and **logo** printed in Royalty sponsor section of the Elizabeth Stampede Magazine, **Carriage Sponsors** advertised as a Trailer Sponsor. The magazine is distributed to 21,000 households.

➤ **Website Exposure:** your **business name** featured on Royalty page of Elizabethstampede.com with a **Direct Link to Your Web Site**. The web site gives you year-long exposure.

➤ **Tickets:** to the PRCA Rodeo performances of your choice (Excludes Friday PRCA Xtreme Bulls performance). **Carriage Sponsor - Four (4) Tickets and VIP Hospitality Passes, Court Sponsor – Two (2) Tickets and VIP Hospitality Passes.** While additional VIP Passes are not available, additional tickets may be purchased by the sponsor.

BANNERS, FLAGS, SIGNS AND AD DESIGN

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Camera Ready Ad Art provided by sponsor: **DUE DATE: March 31, 2017**

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ROYALTY LUNCHEON SPONSOR: \$875

- **Your company serves the meal!** – Your company (**Up to 8 people**) can wear company logo or uniform while you serve food to regional rodeo royalty, VIP guests and sponsors during the luncheon.
- **Banners: Two (2) – 1 Banner** posted at rodeo hospitality tent during the luncheon. **1 Banner** posted on rodeo grandstands during the PRCA Xtreme Bulls performance and all three PRCA rodeo performances. Banner provided by sponsor.
- **Magazine:** your **business name** printed in Royalty sponsor section of the Elizabeth Stampede Magazine advertising your business Royalty sponsor. The magazine is distributed to 21,000 households.
- **Website Exposure:** your **business name** featured on Royalty page of Elizabethstampede.com with a **Direct Link to Your Web Site**. The web site gives you year-long exposure.
- **VIP Hospitality Passes -VIP access wrist bands provided** for the people serving the meal for access to volunteer area.

BANNERS, FLAGS, SIGNS AND AD DESIGN

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Sunday, June 4, 2017, 2pm

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CHUCK WAGON SPONSOR: \$500

- **Your company serves the meal!** – Pick the meal and the day of the rodeo (Choose on sponsorship form) . Your company (**Up to 8 people**) can wear company logo or uniform while you serve food to the rodeo contestants, rodeo volunteers, VIP guests and sponsors.
- **Banners: One (1) banner** posted at rodeo hospitality tent during the meal. **1 Banner** posted on rodeo grandstands during the PRCA Xtreme Bulls performance and all three PRCA rodeo performances. Banner provided by sponsor.
- **Watch the rodeo!: VIP access wrist bands** provided for people serving the meal for that day. You can watch the rodeo at your leisure in the volunteer area when not busy in the hospitality tent..
- **Commercial Announcements:** your business announced during the rodeo performance as the 'Chuck Wagon Sponsor'.
- **Promotional product:** option to provide 'give-a-ways' or promotional items or advertising to guests of the hospitality tent, promotional products provided by sponsor.
- **Website Exposure:** your **business name** featured on elizabethstampede.com contestant page.

BANNERS, FLAGS, SIGNS AND AD DESIGN

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NIGHTHAWK (BAND) SPONSOR: \$875

- **Advertising: Quarter Page, Full Color** in the *Official Magazine of the Elizabeth Stampede* **on the band page** distributed to **21,000 households in Elbert and Douglas County**.
- **Banners & Signs: Custom to fit your needs!** Decorate the stage with your advertising signs and banners with the band for that night's performance (Choose on sponsorship form). Banners & Signs provided by sponsor.
- **Tickets: Two (2) Tickets and VIP Hospitality Passes** to the PRCA Rodeo or Friday PRCA Xtreme Bulls performance depending on night of sponsorship. While additional VIP Passes are not available, additional tickets may be purchased by the sponsor.
- **Promotional product:** option to provide 'give-a-ways' during the dance, promotional product provided by sponsor.
- **Website Exposure:** your **business name** featured on elizabethstampede.com band page with a **Direct Link to Your Web Site**. The web site gives you year-long exposure.
- Your **Business Name** mentioned during any promotional advertising that mentions the band.

BANNERS, FLAGS, SIGNS AND AD DESIGN

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CLOVERLEAF - BARREL WRAP SPONSOR

Top Ring \$1,000

Bottom Ring \$875

➤ **Advertising:** *Quarter Page, Full Color* in the *Official Magazine of the Elizabeth Stampede* distributed to **21,000 households in Elbert, Douglas and Arapahoe County.**

➤ **Banners:** *Two (2) - 1 Logo'd magnetic banner* placed on **top** our **bottom** of the barrels (Choose on sponsorship form) at all three PRCA rodeo performances and **one (1) banner** posted on rodeo grandstands during the PRCA Xtreme Bulls performance and all three PRCA rodeo performances. Banners provided by sponsor.

➤ **Tickets:** *Two (2) Tickets and VIP Hospitality Passes* to the PRCA Rodeo performance of your choice (Excludes Friday PRCA Xtreme Bulls performance). While additional VIP Passes are not available, additional tickets may be purchased by the sponsor.

➤ **Website Exposure:** your **business name** featured on elizabethstampede.com sponsor page with a **Direct Link to Your Web Site**. The web site gives you year-long exposure.

➤ Your **business name** displayed on digital scoreboard during sponsor appreciation announcements.

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[www.Facebook/elizabethstampede.com](https://www.facebook.com/elizabethstampede.com)

Get your company noticed on the rodeo tickets!

TICKETS SPONSOR (8) \$250

- Your logo or small coupon printed out on the Elizabeth Stampede Rodeo Tickets
 - (contract payment and artwork but be received before the tickets will be updated)



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CONCERT PRESENTING SPONSOR \$10,000

(**\$9,250** for 2017 Rodeo Sponsors Rawhide through Premier)

Featuring Grammy and ACM Award Winner

JOE DIFFIE

with special guest Runaway June

- **Advertising:** all promotional material and radio announcements will include your business name as **Presented by** sponsor. **One (1) Full Page, Full Color advertisement** in the **Official Magazine of the Elizabeth Stampede** distributed to **21,000 households in Elbert, Douglas and Arapahoe County**. **Promotional poster** will be designed to advertise your business as **Presented by** sponsor. Your **business name and logo** displayed in center spot of concert tickets. **Facebook, Twitter and blog posts** to all Elizabeth Stampede followers.
- **Tickets: Ten (10)** grandstand reserved tickets.
- **Meet & Greet: Ten (10)** meet and greet passes for opening act and headliner.
- **VIP Passes: Ten (10)** Hospitality Corral passes, **Ten (10)** Sponsor Lounge passes.
- **Banners: One (1) banner** placed across top of stage advertising your business as **Presented by sponsor**. **Two (2)** banners displayed inside arena, **two (2) banners** displayed on grandstands during concert, **two (2)** banners displayed inside arena during PRCA Xtreme Bulls Performance and all three (3) PRCA Rodeo performances. Banners provided by Elizabeth Stampede.
- **Parking Passes: Five (5)** VIP Parking Passes.
- **Scoreboard:** your **business name and logo** displayed on digital scoreboard during sponsor recognition.
- **Website Exposure:** your **business name and logo** featured on elizabethstampede.com **Concert Page** with a **Direct Link to Your Web Site**. The web site gives you year-long exposure.
- **Rodeo Tickets: Four (4) Tickets and VIP Hospitality Passes** to a PRCA rodeo performance of your choice (Saturday 2pm or 7 pm, Sunday 2 pm).

BANNERS, FLAGS, SIGNS AND AD DESIGN

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CONCERT STAGE SPONSOR **\$5,000**

(**\$4,500** for 2017 Rodeo Sponsors Rawhide through Premier)

Featuring Grammy and ACM Award Winner

JOE DIFFIE

with special guest Runaway June

- **Advertising:** all promotional material and announcements will include your business name as **stage sponsor**. **Business name and logo** on concert promotion page in **Official Magazine of the Elizabeth Stampede** distributed to **21,000 households in Elbert, Douglas and Arapahoe County**. **Logo** also displayed on concert promotional poster.
- **Tickets:** **Six (6)** grandstand reserved tickets.
- **Meet & Greet:** **Six (6)** meet and greet passes for opening act and headliner.
- **VIP Passes:** **Six (6)** Hospitality Corral passes, **Six (6)** Sponsor Lounge passes.
- **Banners:** **Two (2) 17'** banners on each side of stage (banners provided by Stampede). **Additional banners: two (2)** inside arena, **two (2)** on grandstands during concert. Additional banners provided by sponsor.
- **Parking Passes:** **Three (3)** VIP Parking Passes.
- **Scoreboard:** your **business name and logo** displayed on digital scoreboard during sponsor recognition.
- **Website Exposure:** your **business name and logo** featured on elizabethstampede.com **Concert Page** with a **Direct Link to Your Web Site**. The web site gives you year-long exposure.
- **Rodeo Tickets:** **Two (2) Tickets and VIP Hospitality Passes** to a PRCA rodeo performance of your choice (Saturday 2pm or 7 pm, Sunday 2 pm).

BANNERS, FLAGS, SIGNS AND AD DESIGN

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CONCERT SPONSOR

Level 1 - \$2,500 (discount \$2,250)

Level 2 - \$1,000 (discount \$875)

Level 3 - \$500 (discount \$450)

(Discount price available for 2017 Rodeo Sponsors Rawhide through Premier)

Featuring Grammy and ACM Award Winner

JOE DIFFIE

with special guest Runaway June

- **Advertising: Business name and logo** on concert promotion page in **Official Magazine of the Elizabeth Stampede** distributed to **21,000 households** in Elbert, Douglas and Arapahoe County. **Level 1 - Logo** displayed on concert promotional poster and concert ticket, **Level 2 - Logo** displayed on concert ticket
- **Tickets:** grandstand reserved **Level 1 - Four (4), Level 2 – Four (4), Level 3 - Two (2)**
- **Meet & Greet:** passes to meet opening act and headliner **Level 1 - Four (4), Level 2 – Four (4), Level 3 - Two (2)**
- **VIP Passes for Hospitality Corral and Sponsor Lounge:** **Level 1 - Four (4), Level 2 – Four (4), Level 3 - Two (2)** passes **Four (4)** Sponsor Lounge passes.
- **Banners: Two (2) 4' x 8'** banners on left and right side of digital scoreboard (**Level 1 only**), **Two (2) banners** displayed inside arena. Banners provided by sponsor.
- **Parking Passes: Level 1 – Two (2), Level 2 – Two (2), Level 3 – One (1)**
- **Scoreboard:** your **business name and logo** displayed on digital scoreboard during sponsor recognition.
- **Website Exposure:** your **business name and logo** featured on elizabethstampede.com **Concert Page** with a **Direct Link to Your Web Site**. The web site gives you year-long exposure.
- **Rodeo Tickets: Two (2) Tickets and VIP Hospitality Passes** to a PRCA rodeo performance of your choice (Saturday 2pm or 7 pm, Sunday 2 pm, **Level 1 and 2 only**).

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INSTALLMENT PAYMENT COMMITMENT

Sponsor Company Name _____

\$ _____ payment in full with this commitment

\$ _____ down with this commitment

\$ _____ payment on month, date, year _____

\$ _____ payment on month, date, year _____

\$ _____ payment on month, date, year _____

_____ (Initials) Sponsor acknowledges that full payment must be received by the Elizabeth Stampede prior to 4-15-2017 to receive benefits of Stampede Sponsorship.

Sponsor Signature: _____

Stampede Signature: _____

Checks Payable to: ELIZABETH STAMPEDE

Mailed to: ELIZABETH STAMPEDE SPONSORSHIP COMMITTEE – P.O. Box 1062 – Elizabeth, CO 80107

Concert - Thursday, June 1, 2017 8:00pm
 PRCA Xtreme Bulls Rodeo
 Friday, June 2, 2017, 7pm



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Specifications and Suppliers For New Banners, Signs and Flags


Acceptable Banner sizes for Display in the Rodeo Arena: 3' x 6', 3' x 8', 3' x 10'

We will do the best we can to accommodate banners of other sizes but cannot guarantee display in the Rodeo Arena.

Livestock Return Gate Banner – up to 8' wide x 4' deep

Required sizes of Chute Gate Signs and Flags available to Trail Boss Sponsors: 22" x 86" Chute Gate Sign; 3' x 5' Parade Flag. The sizes for the are firm as signs and flags of any other sizes will not fit the gates and flag poles we provide.

Flag, Banner and Chute Gate Sign Manufacturers:

<p>Guru Graphics Group 1400 Yosemite, Aurora CO 80220 303-399-9947 Joe Southern joe@gurugraphicsgroup.com</p> <p>Mention Elizabeth Stampede Rodeo and get 20% off your purchase.</p>	<p>Zodiac Event Displays</p>  <p>Cassandra Deutsch Direct:(720) 628-1678</p>
<p>Royal B Threads LLC Bailey Volock royalbthreads@gmail.com 505-553-6276 Custom Embroidery, Printing, Banners, Business Cards, Decals and More!</p> <p>10% off orders over \$75 for Stampede Sponsors!</p>	<p>Spradlin Printing</p> <p>11903 S. Parker Road Parker, CO 80134 303-841-6701</p>
<p>Sundance Printing and signs Hours of operation: 8:30 – 5:00 Monday thru Friday 303-841-3094 Fax: 303-841-7350</p>	

Simpler design and graphics – Stitched Fabric Flag: Approximate Cost \$130 up to \$175.

More complex designs and graphics – Digitally Printed: Approximate cost \$175 and up

Made using a “bleed-through” technique, printing on one side allowing the reverse image to come through the other side.

When ordering a Flag specify “a Pole Hem with 3 inch sleeve for 1” pole”

Other Information

Provide Banner, Sign and Flag Suppliers with highest resolution art – AI (Adobe Illustrator) Format. Banners, Signs and Flags should be ordered 2 months or more before the rodeo, but suppliers will work with a minimum of a 3 week lead time. All suppliers provide delivery and one-day shipping.

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Sponsorship Glossary of Terms – Sponsorship Levels

Title Sponsor: all promotion and advertising will include your name as the title sponsor – “2017 Elizabeth Stampede Sponsored by (your company name)”, plus package benefits

Gold Buckle Sponsor: all promotion and advertising will include your name as the performance sponsor for either the Friday or Saturday night performance – “Friday night Xtreme Bulls presented by (your company name)”, plus package benefits.

Silver Buckle Sponsor: constant exposure to spectators with two (2) 4’x8’ signs displayed on both sides of the digital scoreboard, name and/or logo displayed on back panel of all chute gates, plus package benefits.

Bronze Buckle Sponsor: all promotion and advertising will include your name as the performance sponsor for either the Saturday or Sunday afternoon performance – “Saturday afternoon presented by (your company name)”, plus package benefits.

Chute Boss Sponsor: your business name on the outside of one (1) of six (6) chute gates, plus package benefits.

Trail Boss Sponsor: your business named as sponsor of one (1) of eight (8) events during the performance, plus package benefits.

Outlaw Sponsor: your business named as sponsor of the out gate at north end of the arena, plus package benefits.

Rawhide Sponsor: your business named as sponsor of the timed event gate, plus package benefits.

Top Scout Sponsor: your business name and/or logo displayed on inside of one (1) of six (6) chute gates, plus package benefits.

Top Hand Sponsor: package benefits

Bronc Buster Sponsor: your banners displayed on the panels of the stock pens to be viewed by contestants and special guest, plus package benefits.

Wrangler Sponsor: package benefits

Advertising/Official Rodeo Magazine/Ad in program: Full color magazine highlighting our sponsors is mailed to over 21,000 households in Douglas, Elbert and Arapahoe counties. Size of ad is determined by sponsorship package.

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Sponsorship Glossary of Terms – Package Benefits

30 second video: recorded advertising commercial streamed to the digital scoreboard at appropriate times before, during and after all performances. Available to title sponsor only.

Advertising/Official Rodeo Magazine/Ad in program: Full color magazine highlighting our sponsors is mailed to over 21,000 households in Douglas, Elbert and Arapahoe counties. Size of ad is determined by sponsorship package.

Banners and signs: advertising banners and/or signs displayed around arena and rodeo grounds to promote your business. Number of banners is determined by sponsorship package.

Behind the Chutes Tours: see up close what goes on behind the chutes, meet rodeo athletes – cowboys, cowgirls and livestock.

Center Out gate: center alley gate used to return all rough stock to the back pens. **Chute Gate:** gate that is used to contain rough stock animal until the cowboy is ready to ride. Once gate is open spectators see the **inside of the chute gate** as well as the **back panel inside the chute**.

Commercial announcements: business name mentioned at appropriate times before, during and after performances.

Event: sections of the rodeo, bull riding, team roping, bronc riding, etc.

Gold, Bronze Buckle Seating: open seating for 10 spectators in the best seats in the house, above the bucking chutes.

Grand Entry: presentation of visiting Royalty, board members and sponsors at the beginning of each performance.

Parking pass: valid for free parking in spectator lots.

Promotional products: items thrown into the crowd at various times during performances with business name and/or logos.

Rough Stock Pens: corrals where livestock is kept during performances.

Scoreboard exposure: large digital scoreboard displays business names and logos before, during and after all performances.

Sponsor Flag: a flag presented to spectators during Saturday morning's parade, during grand entry, before or after events during performances.

Timed Event gate: gate opened to area where roping events are performed.

Vendor Space: 20x10 or 10x10 booth space in our popular vendor gives you an opportunity to promote your business to the thousands of spectators that attend the performances

VIP Tickets: reserved seating to performances and admission to our hospitality tent for lunch or dinner. Number of tickets determined by sponsorship package.

Website Exposure: all visitors to elizabethstampede.com will see your name and logo which will include a direct link to your website.