



Elizabeth Stampede - Rodeo & Concert Sponsorship Opportunities



Packages		Cost	Banners	Rodeo Tickets	Concert Tickets	VIP Passes	Ad in Program *	Presence on website	Rodeo commercial Announcements	Presence on Scoreboard	Flag in Grand Entry	Parking passes	Vendor Space included	Scoreboard sponsor	30 Second Video Commercial	Radio Commercial	Presence on Rodeo Poster
PRESENTING SPONSORS	Premier Rodeo Sponsor (1)	\$25,000	6	10X4		10X4	Full + Front	*	*	*	*	7X4	*		*	*	*
	Gold Buckle (1)	\$10,000	4	10		10	2 Full	*	*	*	*	5	*			*	*
	Silver Buckle (1)	\$7,500	4	10		10	Full	*	*	*	*	5	*	*		*	*
	Bronze Buckle (2)	\$5,000	4	10		10	Full	*	*	*	*	5	*			*	*
CONCERT SPONSOR	Presenting	\$10,000	5		10	10	Concert Page	*	*	*	*	5					*
	Stage	\$5,000	6		6	6	Concert Page	*	*	*		3					*
	Level 1	\$2,500	2		4	4	Concert Page	*	*	*		2					*
	Level 2	\$1,000	2		4	4	Concert Page	*	*	*							*
	Level 3	\$500	2		2	2	Concert Page	*	*	*							*
RODEO SPONSORS	Chute Boss - Chute gate (6)	\$3,000	2	6		6	Full	*	*	*	*	3	*				*
	Trail Boss - Event Sponsor (8)	\$2,900	2	6		6	Full	*	*	*	*	3	*				*
	Outlaw - Rough Stock gate (1)	\$2,900	2	6		6	Full	*	*	*	*	3	*				*
	Rawhide - Timed event gate (1)	\$2,900	2	6		6	Full	*	*	*	*	3	*				*
	Top Scout - Inside Chute gate (6)	\$1,750	2	4		4	Half	*									
	Top-Hand	\$875	1	2		2	quarter	*									
	Wrangler	\$600	1	2		2	8th Page	*									

*Camera Ready Ad Art provided by sponsor, DUE DATE: MARCH 1, 2017

See special event sponsor opportunities on reverse side



Elizabeth Stampede Special Event Sponsorship Opportunities



Packages	Cost	Banners	Rodeo Tickets	Concert Tickets	VIP Passes	Ad in Program *	Presence on website	Rodeo commercial Announcements	Presence on tickets **	Presence on Scoreboard	Flag in Grand Entry	Parking passes	Vendor Space included	Scoreboard sponsor	30 Second Video Commercial	Radio Commercial	Presence on Rodeo Poster	Barrel Wraps
SPECIAL EVENT SPONSOR	Community Rodeo Awards	\$200	2			CR Page	*	*									*	
	Community Rodeo Supporter	\$75	1			CR Page	*	*									*	
	Royalty - Carriage Sponsor	\$1,500	on Trailer				Royalty page	*										
	Royal Court - Sponsor	\$500					Royalty page	*										
	Queens Luncheon Sponsor	\$875	2				Royalty page	*										
	Chuckwagon - Hospitality	\$500	2			8		*	*									
	Bronc Buster - Ruff Stock pens	\$875	2	2		2	quarter	*										
	Nighthawk - Dance Stage (2)	\$875	1	2		2	Band page	*										
	Boom Town - Vendor Space	\$250												*				
	Cloverleaf - Barrel Wrap (2)	\$1000 or \$875																
Tickets ** Sponsor (8)	\$150								*									

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See rodeo sponsor opportunities on reverse side