



ELIZABETH STAMPEDE RODEO

Elizabeth Rodeo Association, Inc.

P.O. Box 1062

Elizabeth, CO 80107

303.646.0308

Dear Valued Sponsor:

On behalf of the Elizabeth Rodeo Association Board of Directors, the rodeo volunteers and the many, many fans of rodeo I'd like to express sincere appreciation for your 2017 sponsorship.

Our 2017 rodeo proves to be another award-winning year and we are thrilled that you will be joining us! The rodeo offers fun and excitement to not only Elbert county residents but to those from many surrounding communities, as well. An award-winning rodeo doesn't just happen, we know all too well that it wouldn't be possible without the support we receive from our sponsors and we are grateful!

- ✿ If you do not get complimentary tickets for the rodeo or concert, you can purchase them at <http://elizabethstampede.com/tickets/>. Please refer to your specific sponsorship package as to what it includes.

THERE ARE A FEW CHANGES THIS YEAR FOR YOUR CONVENIENCE

Your VIP package will be held at will call with your tickets and should be picked up together. Each package includes VIP wrist bands for the hospitality area & meal tickets specific to your sponsorship. Please use the name of the sponsor when picking up tickets (Example = "I'm picking up the tickets and package for Boot Barn") Not the actual person's name. You should have received an email so you can request comp'ed tickets. If you did not, please contact your rep, or myself.

The ticket gets you through the gate; the wrist band grants you access to the hospitality area, your meal ticket get you a plate! Please note – No one will be admitted to the rodeo without a ticket. Wrist bands must be worn by persons accessing the hospitality area.

- ✿ Parking passes and a window decal will be dropped off by your rep or rodeo royalty for those who receive them as part of their package.

The 2017 Elizabeth Stampede Rodeo magazine was mailed to over 21,000 households in Elbert, Douglas and Arapahoe counties in mid May. You can pick up a copy of this magazine at the information booth located in vendor alley at the rodeo grounds. We encourage you to take a few minutes to browse through the magazine, not only to see how great your advertisement looks, but to learn a little bit more about the rodeo and the events taking place during rodeo weekend.

Once again, your support is greatly appreciated and we value your sponsorship!

Sincerely,
Bret Wade
Sponsorship Committee Chair
sponsors@elizabethstampede.com
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