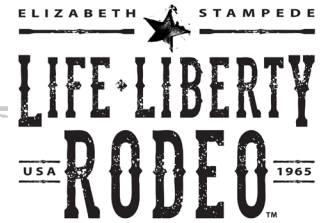




RODEO SPONSORSHIPS

LOCAL RODEO PARTNERSHIPS



SPONSORSHIP LEVELS	WILD & WOOLY (MUTTON BUSTIN')	TRAIL BOSS (EVENT SPONSOR)	TOP SCOUT (BUCKING CHUTES)	TOP HAND	WRANGLER
BENEFITS	1 @ \$3,000	8 @ \$2,000	6 @ \$2,000	20 @ \$875	20 @ \$600
ADVERTISING IN MAGAZINE	1/4 page ad	1/4 page ad	1/4 page ad	1/8 page ad	1/8 page ad
SCOREBOARD VISIBILITY	Logo shown during intros/event	Logo shown during intros	Logo shown during intros	Name shown during intros	Name shown during intros
VIP HOSPITALITY	6 Tickets & VIP Hospitality Passes to choice of Rodeo perf	6 Tickets & VIP Hospitality Passes to choice of Rodeo perf	6 Tickets & VIP Hospitality Passes to choice of Rodeo perf	2 General Admission Tickets to choice of Rodeo perf	2 General Admission Tickets to choice of Rodeo perf
GRAND ENTRY PARTICIPATION	Flag in each perf & parade	Flag in each perf & parade	Name announced	Name announced	Name announced
SIGNAGE & RECOGNITION DURING RODEO	Banner located where the sheep break free!	2 Banners on Rodeo fences or Grandstands	2 Banners on Grandstands; logo on backside of bucking chutes	2 Banners on Grandstands	1 Banner on Grandstands
ANNOUNCEMENT DURING RODEO	Yes	Yes	Yes	Yes	Yes
SOCIAL MEDIA LISTING OF NAME	Yes	Yes	Yes	Yes	Yes
PROMOTIONAL ITEMS FOR CROWD (OPT)	Yes	Yes	Yes	Yes	Yes
PARKING	3 spaces spectator lot passes, total	3 spaces spectator lot passes, total	3 spaces spectator lot passes, total	—	—
BEHIND THE CHUTES TOUR	Included	Included	Included	Included	Included
WEBSITE LISTS LOGO/NAME	Yes	Yes	Yes	Yes	Yes

Opportunities for our Rodeo Concert, Rodeo Booster Club, as well as sponsorship packages for Royalty, Community Rodeo, and Foundation events are also available. See ElizabethStampede.com for more information.