

Pioneer of 2019
Buddy Cox
By Lea Anne Russell - Stampede Volunteer

Moments in Time - Define a Western Life

The stories of our lives are written in moments in time. This is a story of how a moment in time, on a long, relaxing trail ride in the back country of Montana, defined the future for Pam and Buddy Cox. With memories of nice horses and the ride as something they got to share together, they jumped into the western way of life wholeheartedly.

The mutual love of horses, and a desire to bring it home with them, resulted in the purchase of what they call their “first and best horse, Cheyenne.” Cheyenne helped them gain a lifetime passion for rodeo and it has been an integral part of the Cox family since 2000, when they moved to Elbert County.



“When we moved to Elizabeth and began making friends, everyone talked about the Elizabeth Stampede Rodeo. After attending our first Stampede, we knew that we had found a true community connection. We were friends and customers of Ginger McIntyre, the owner of the White Buffalo Mercantile in Elizabeth at the time, and she got us involved with the Stampede. “

During Buddy’s 15-year tenure with the Stampede, he has served on the Advertising Committee as its chairman, and has been instrumental on the Board of Directors. As the lead of the Advertising Committee, Buddy has helped get the word out about the Stampede and all of its attractions, including the new concert and community rodeos. He sets the stage for media planning and creative messaging. It is a job that he loves because he gets to work on the program year-round. “Our favorite part of this rodeo is the year-long involvement and commitment with the organization. The planning, the meetings, and the social interaction are all part of the make-up of this unique rodeo family. It’s much more than just the rodeo weekend!”

Pam has supported the rodeo throughout the years. “My favorite part of the rodeo is the entire production. I love being in the stands and explaining the events to our guests and am always so proud when Buddy rides in the grand entry!”

Jace Glick, President of the Stampede, commented “Buddy brings a unique perspective to the Board. He is passionate about promoting the rodeo but also making sure that the cowgirls and cowboys are represented. He has a special dedication to the barrel racers who come to the Stampede and he tries to make their experience here the best that it

can be. And if you ever want to have an insider's point of view at the National Finals Rodeo in Las Vegas, Nevada, he's your guy! He loves rodeo, plain and simple. We appreciate his perspective and his dedication to this rodeo. Pam and Buddy are truly a part of the Stampede family."

The Cox family horse program started with reining and reined cow horses. Some of them showed more talent on the cloverleaf pattern and their love for barrel racing was solidified. Pam and Buddy have always been promoters and supporters of women's rodeo events. They have enjoyed sponsoring contestants ranging from high school, college, and professional rodeo as well as contestants at the locally-based barrel horse associations.

Buddy summarizes, "Success is an adventurous journey, and its definition may change as one moves through this life. It has for me. The Lord has blessed me in so many ways: The best wife and friend a man could ever imagine, a creative and productive career, interaction at the Stampede with some of the greatest, hardworking people on earth." Pam believes the same. "This is a special organization because of the people involved. My circle of friends is expanded with these wonderful people."

We are thankful for all of the moments in time that Pam and Buddy Cox have shared with the Elizabeth Stampede Rodeo, and we are honored to present them the 2019 Stampede Pioneer Award in recognition of their contributions to our Stampede story.